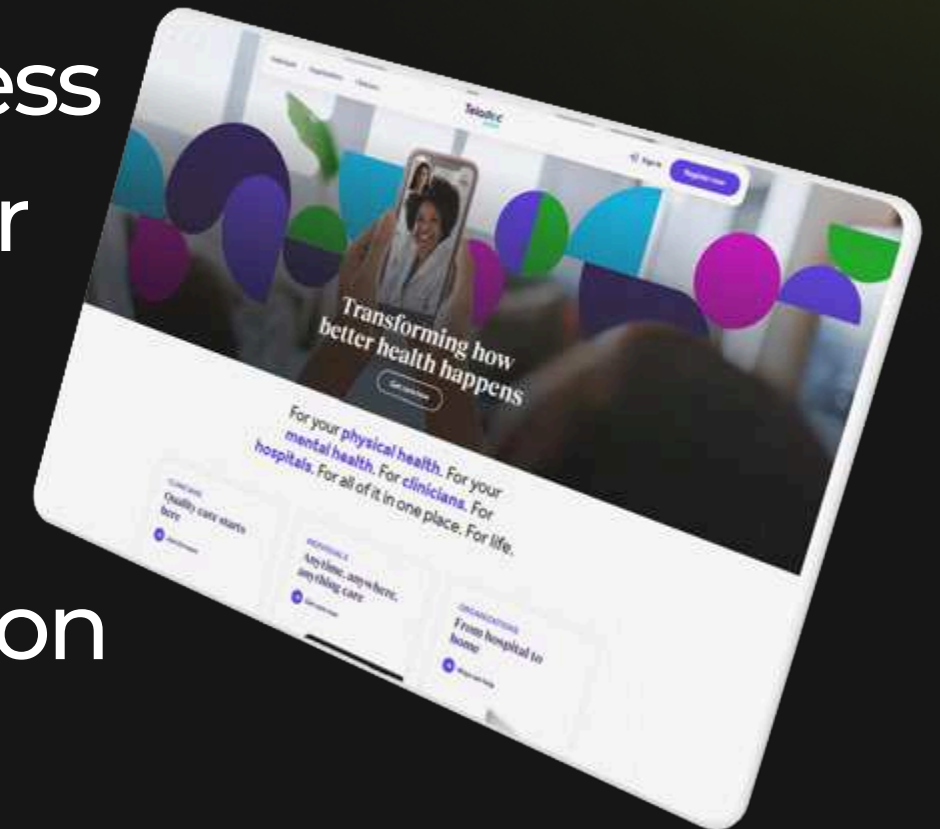


A Legendary Standard in Virtual Healthcare

Teladoc Health is more than a platform — it's the trusted hub for whole-person care. Built on the vision of simplifying access to quality healthcare, it has become the partner of choice for individuals and organizations worldwide, delivering virtual primary care, mental health support, chronic condition management, and expert medical guidance. Every innovation is designed to improve health outcomes, enhance accessibility, and create lasting impact for every life we touch.





What We **Created**



We didn't just design a **website**.

We engineered a connected healthcare ecosystem.

Every virtual visit, every care pathway, every solution is designed to improve health outcomes, personalize care, and deliver accessible, whole-person care for people everywhere.



Outcome

After launch, **Teladoc Health's** connected care platform became the ultimate advantage for individuals and organizations embracing whole-person, data-driven healthcare.



1. Optimized for Better Health Outcomes

The redesigned ecosystem is intuitive, secure, and built for seamless care. From simplifying access to empowering smarter clinical decisions, every feature is crafted to improve health outcomes and elevate the patient experience.



2. Smarter Care, Lower Costs

With predictive health analytics and streamlined digital workflows, Teladoc Health enables providers and patients to identify risks early and act proactively. Care plans deliver stronger impact while reducing inefficiencies, ensuring maximum value.



3. From Data to Better Living

Teladoc Health clients transform their care journey—achieving better visibility into health, capturing opportunities for early intervention, and building long-term trust powered by connected intelligence.



Core **Experiences** Delivered

A Seamless Virtual Health Platform Built for Scale:

We designed a connected ecosystem that reflects Teladoc Health's mission — accessible, personalized, and efficient — empowering people to manage health and wellness with confidence.

Smart Health Storytelling:

Transforming data into care insights that boost outcomes and patient engagement.

Scalable Health Infrastructure:

We developed a robust, future-ready framework that supports real-time monitoring, predictive analytics, and integrated care delivery — driving sustainable impact across healthcare systems.

Targeted Engagement That Heals:

Empowering individuals and organizations to achieve better health through data-driven strategies.



Where **Care** Meets Innovation

Patients need more than appointments — they need connected care. Our virtual platform empowers individuals, providers, and organizations with smarter technology and personalized insights, making care easier, outcomes clearer, and health journeys stronger.

The Teladoc Health Effect:

That's the power of integrated virtual care — innovation, accessibility, and compassion working together to transform health into lasting well-being.



From **Care** to Connected Health Leadership

When **Teladoc Health** began, it was already a trusted partner in delivering whole-person virtual care, but its digital presence didn't fully reflect its innovation, authority, and patient-first impact. We set out to design a brand identity and strategy that communicated compassion, accessibility, and trust.

Respected, but underrepresented – Teladoc Health needed a stronger digital identity.

A connected perspective – Today, Teladoc Health's image is as caring as the solutions.

A powerful transformation – Now its presence is as innovative and trusted as its reputation.



The **Mission?**



Our vision was to establish **Teladoc Health** as the trusted hub for whole-person virtual care. Every patient interaction had to feel seamless, personal, and future-driven. This meant building a connected healthcare ecosystem as agile and adaptive as the people it serves—crafted to deliver better health, improved access, and ongoing innovation.

This required a system that was:

- **Scalable:** Expands across conditions, populations, and evolving health needs.
- **Searchable:** Intelligent data that uncovers opportunities for proactive care.
- **Strategic:** Designed for outcomes, efficiency, and measurable impact.

“Every **interaction** improves lives and advances healthcare.”



What We **Achieved**

We built a digital platform for **Teladoc Health** that embodies care, intelligence, and scalability in virtual healthcare. With a modern design, intuitive patient dashboards, and data-driven health insights, the platform empowers individuals, providers, and organizations to make smarter health decisions. It transforms real-time data into personalized care strategies, **enhances visibility across health journeys**, and ensures seamless care delivery. By merging advanced technology, clinical expertise, and reliability, Teladoc Health enables people everywhere to live healthier lives, access care anytime, and stay ahead in today's evolving healthcare landscape.



Care with a Touch of **Intelligence**

Today, Teladoc Health stands as a global leader in transforming healthcare delivery, providing advanced virtual care solutions that connect, simplify, and scale. Our powerful platform blends technology with compassion, enabling individuals, providers, and organizations to access smarter care, faster.

As the **Teladoc Health** story shows:



“Health isn’t just about treatment, it’s about understanding. Every consultation, every tool, every solution empowers healthier lives before challenges arise. It reminds partners why Teladoc Health is the trusted choice for those who seek clarity, confidence, and well-being.”



The **Results**

Here's a healthier, **Teladoc Health**—style version:

- **65% Faster Care Access:** Virtual visits that speed up treatment and support.
- **38% Higher Patient Engagement:** Personalized care plans that keep members actively involved in their health journey.
- **52% Better Health Outcomes:** Data-driven care delivering measurable results.
- **2x Member Value:** Integrated whole-person care that builds lasting trust and healthier lives.

“From uncertainty in **healthcare to clarity** powered by connected care—Teladoc Health **empowers people** everywhere to live healthier, longer, and with confidence.”



Care First. Health Forever.

At **Teladoc Health**, nothing is ordinary—every solution is a masterpiece of innovation, compassion, and precision. Each consultation, each program, each outcome is part of a larger story of healthier lives and lasting well-being.

Better health isn't an accident—it's crafted with vision, technology, and the power of human-centered care. This is more than medicine; it's the art of transforming data and expertise into connected ecosystems where every detail supports, and every interaction drives meaningful impact.



Ready for **Results?**

Whether it's your first step into virtual care or scaling your established healthcare network, step into a world where insight is more than just data—it's transformation. At **Teladoc Health**, we don't just deliver care, we unlock intelligence that drives better outcomes, healthier lives, and stronger connections.

Result Tracking

Visibility

24/7 CARE, ONE PLATFORM
THE JOURNEY, FROM SYMPTOMS TO PERSONALIZED TREATMENT.



AS OUR VISION STATES:

Every patient, every provider, every decision—we built it with progress in mind. This isn't just about managing conditions. It's about empowering people to thrive with smarter healthcare, innovative technology, and measurable impact.



Care that Connects. Technology that **Heals. Health, Redefined.**

“That’s what we’ve built. That’s what every **patient deserves.**”

That’s what makes Teladoc Health not just a provider, but a complete virtual care ecosystem—where compassion, innovation, and trusted expertise come together to transform healthcare like never before.

