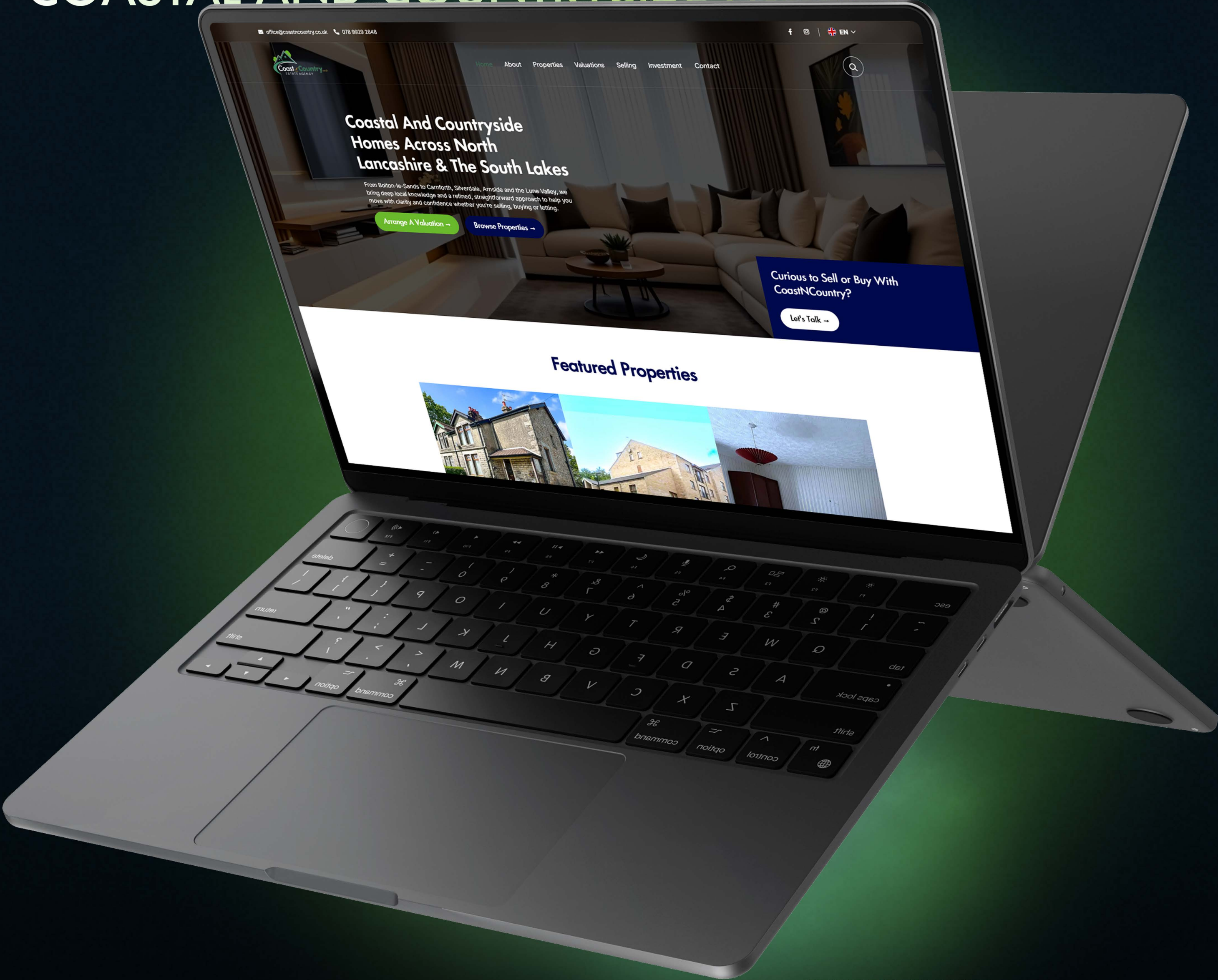




COAST & COUNTRY IS A FULL-SERVICE ESTATE AGENCY SPECIALISING IN COASTAL AND COUNTRYSIDE HOMES



Client	Coast & Country
Services	Website Design & Content Creation
Year	2025

ABOUT THE PROJECT

Coast & Country Required A Website That Reflected Trust, Professionalism, And Market Authority. Mselleo Delivered A Clean, Conversion-Focused Design Supported By Strategic Content That Enhances User Experience And Strengthens Brand Credibility Across Digital Platforms.

Strategy, Design, And Marketing Under One Roof



Problem

The Existing Digital Presence Lacked Structure, Visual Consistency, And Compelling Content. Messaging Was Unclear, And The Website Did Not Effectively Communicate The Brand's Value Or Guide Users Toward Meaningful Action.

Solution

Mselleo Designed A Streamlined Website Experience Paired With Purposeful Content Creation. The Solution Focused On Intuitive Navigation, Clear Messaging, And Performance-Optimized Design To Improve Engagement, Retention, And Overall Brand Perception.





Let Us Help Your Company Transform Vision Into Results



Let's Talk

Title

Architype Renner

AaBb

Designed By	Paul Renner
Usage	Titles/Captions
Category	San Serif

Body Text

Inter

AaBb

Designed By	Rasmus Andersson
Usage	Body Text
Category	San Serif

White
HEX: #FFFFFF
RGB: 255, 255, 255

Black
HEX: #000000
RGB: 0, 0, 0

Deep Navy Blue
HEX: #00094D
RGB: 0, 9, 77

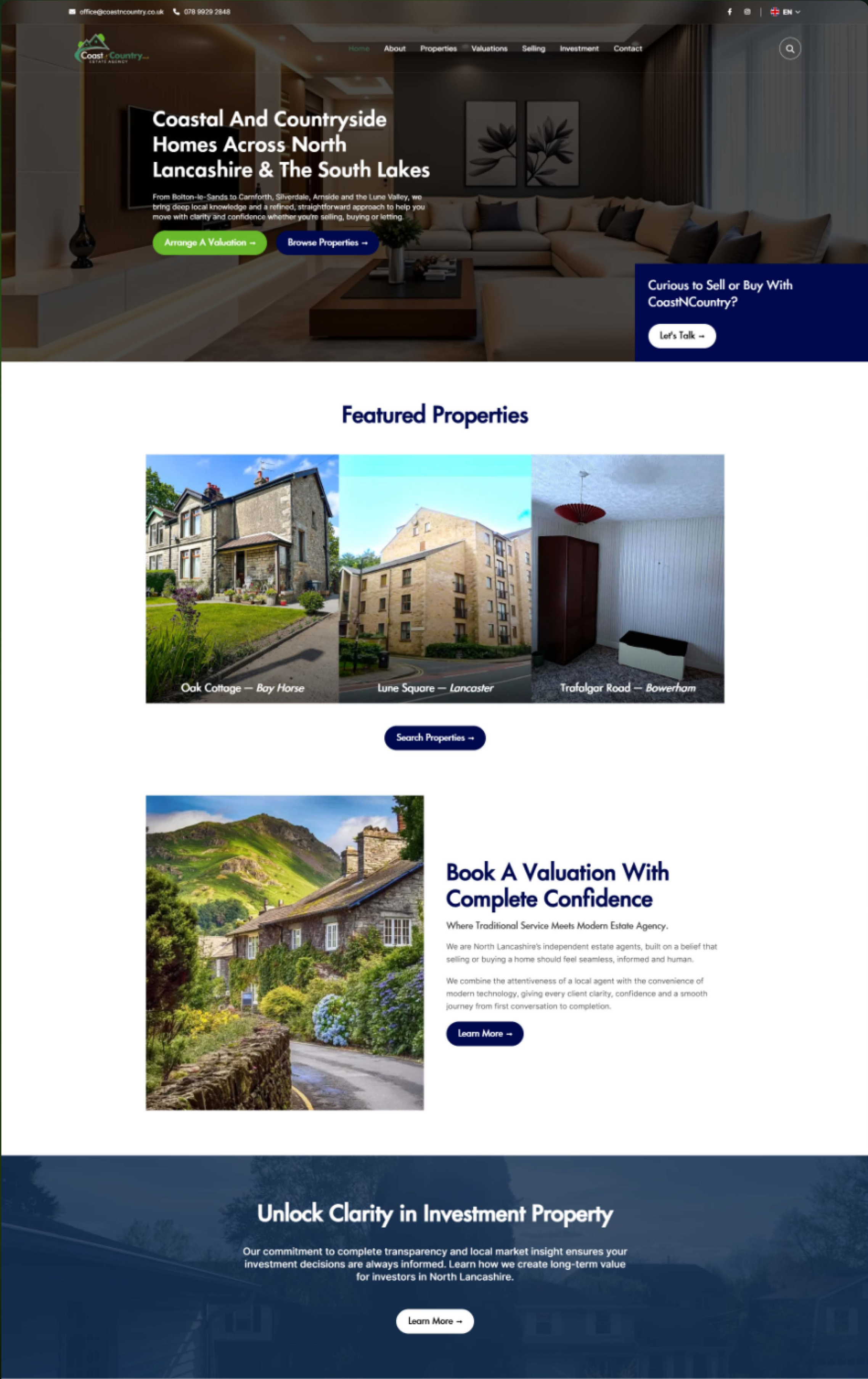
Fresh Green
HEX: #69B82B
RGB: 105, 184, 43

DESKTOP

HOMEPAGE

Website Design

We Created A Clean, Modern Website With Balanced Typography, Strong Visual Hierarchy, And Smooth Interactions, Ensuring Clarity, Usability, And A Professional Digital Presence That Supports Brand Growth.



Working With Us

A Partnership Built Around Your Home.

Our local insight meets your understanding of the property, and together we shape a moving experience designed around your goals.

Selling your home is our priority, and exceptional service sits at the centre of everything we do.

When the experience is right, the outcome follows.

Send Request →



Our Services



Selling With Us

There's a confidence that comes from working with a team that truly understands the coastal and countryside market. Across Bolton-le-Sands, Camforth, Silverdale, Arncliffe and the Lune Valley, we help homeowners achieve strong results with a selling experience that feels calm, informed and human.

Invest With Us

We help investors with everything from finding high-performing properties to managing established portfolios. Our experience across residential and student markets in North Lancashire and the South Lakes helps us spot strong yields and long-term potential.

Let's Talk →

Marketing Your Home

Where Thoughtful Marketing Meets Real Results.

Our social campaigns are crafted to showcase your home with personality and precision across Facebook, Instagram and wider digital channels.

With over three billion people using social platforms every month, targeted social marketing is integral to connecting your property to motivated buyers and maximising demand.

- ✓ No corporate messaging.
- ✓ No generic promotions.
- ✓ Just compelling storytelling that lets your home shine.

Send Request →



Progress With Complete Transparency

We make every step clear and every decision informed.



Timeline Clarity

You'll always know what happens next, and where your sale is up to.

Find A Home



Actionable Feedback

Viewings matter. Every enquiry, every reaction — shared quickly and constructively within 24 hours.

Sell A Home



Regular Reviews

We monitor performance together, refining strategy to protect momentum and price. The process stays calm. The communication stays constant. The result stays in focus.

Discover More

What Clients Say About Us



Coast+Country Estate Agents

Lancaster

5.0 ★★★★★

Based on 11 reviews powered by Google

View all reviews

Lynda Lommony

2 years ago

★★★★★

During the time I took to sell our house we found Sarah at CBC to be calm, professional and friendly with a care and customer first attitude. She helped us

Oliver Ritching

2 years ago

★★★★★

Where do I begin? From the start of showing me the house Sarah has been absolutely amazing. I couldn't thank her enough for helping me through the

John Sheridan

2 years ago

★★★★★

The purchase of my new house was handled very smoothly by Sarah of Coast+Country. She kept all boxes informed of progress and issues without

For Investors

Are you buying or selling for investment? Let us know, we have extensive experience in the local property portfolios and property management through our sister companies.

Learn More →

Let's Understand Your Home's Value

First Name

Name

Last Name

Last Name

Email

E-mail

Phone number

Number

Address

Address

Postcode

Postcode

Do You Know The Approx. Internal Size Of The Home? (Sqft)

Size

Tell us about your property

Tell us about your property


Where Did You First Hear About Us?

Select one



I have read the Privacy Policy and agree to receiving on-going marketing information.

☐

Let's talk



Thoughtful service, clear communication and dependable support from your first enquiry to completion.



- Quick Links
- Home
 - About
 - Properties
 - Valuation
 - Investment
 - Contact
 - Blog

- Our Properties
- Thunham Mews
 - Oak Cottage
 - Lune Square
 - Sycamore Crescent
 - Trafalgar Road, Bowerham

Info

📞 078 9929 2848

📧 office@coastncountry.co.uk

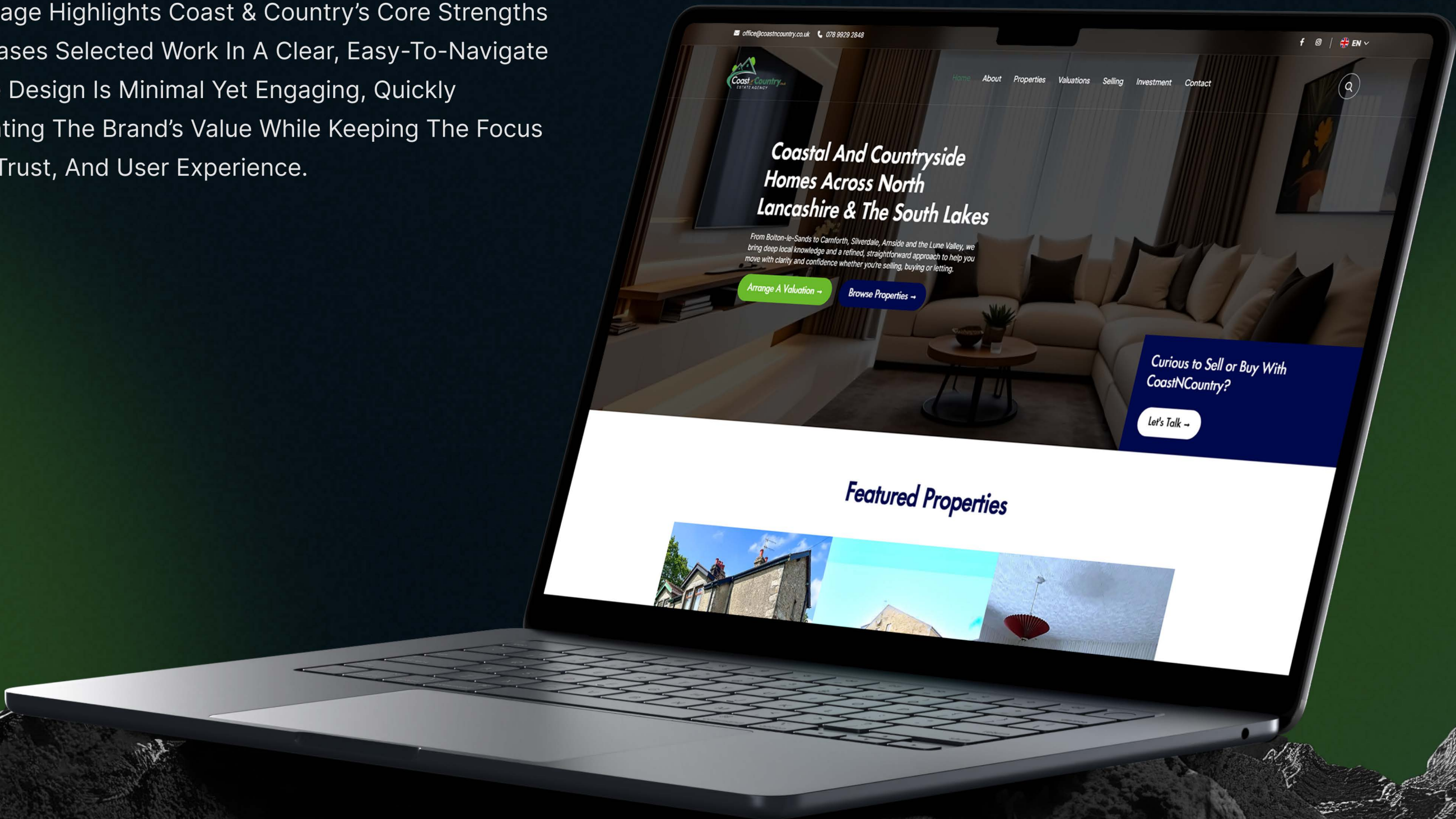
📍 Coast N Country Estate Agents Lower Ground Floor 69 Penny Street Lancaster LA1 1XF





Homepage

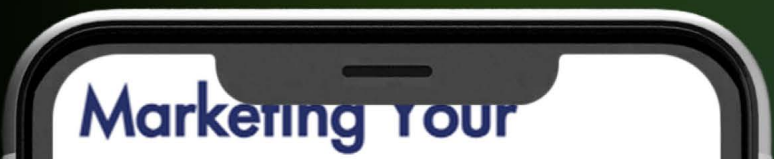
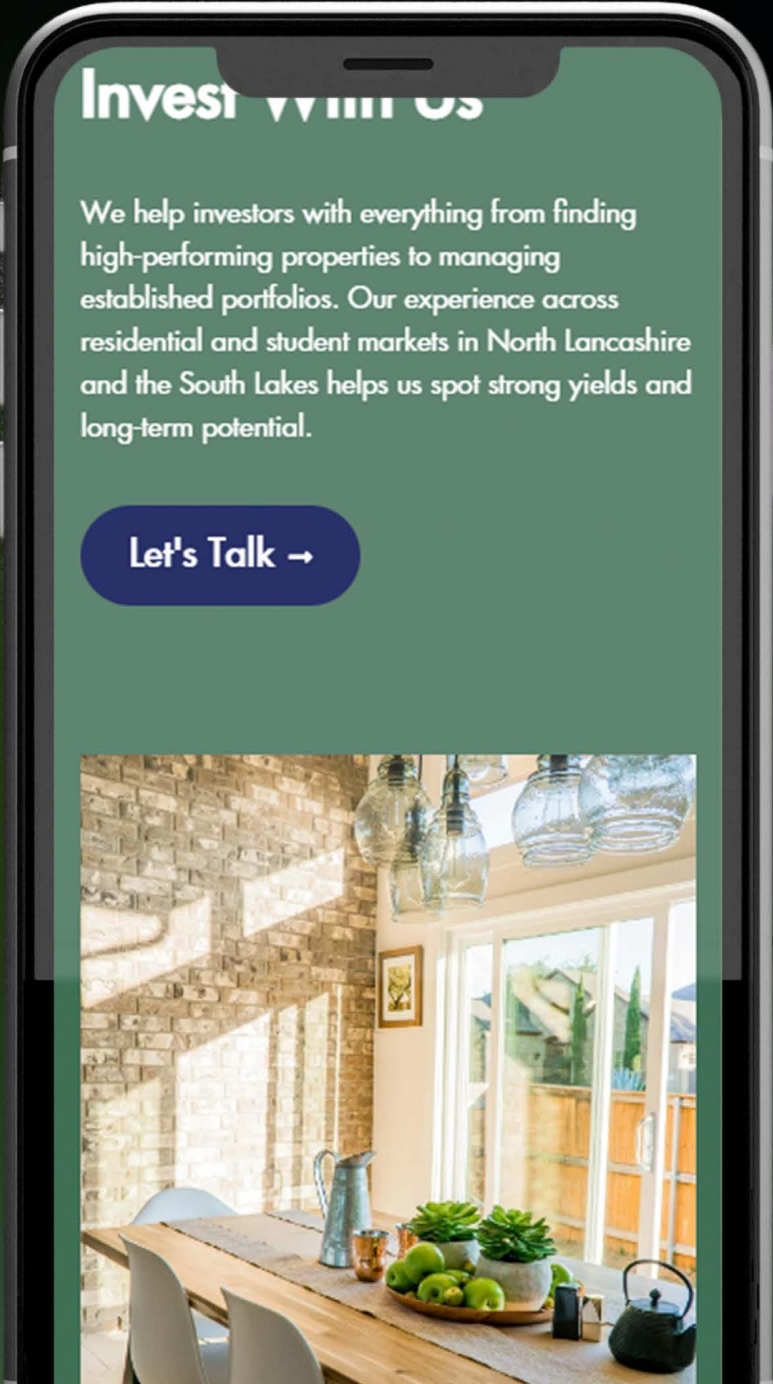
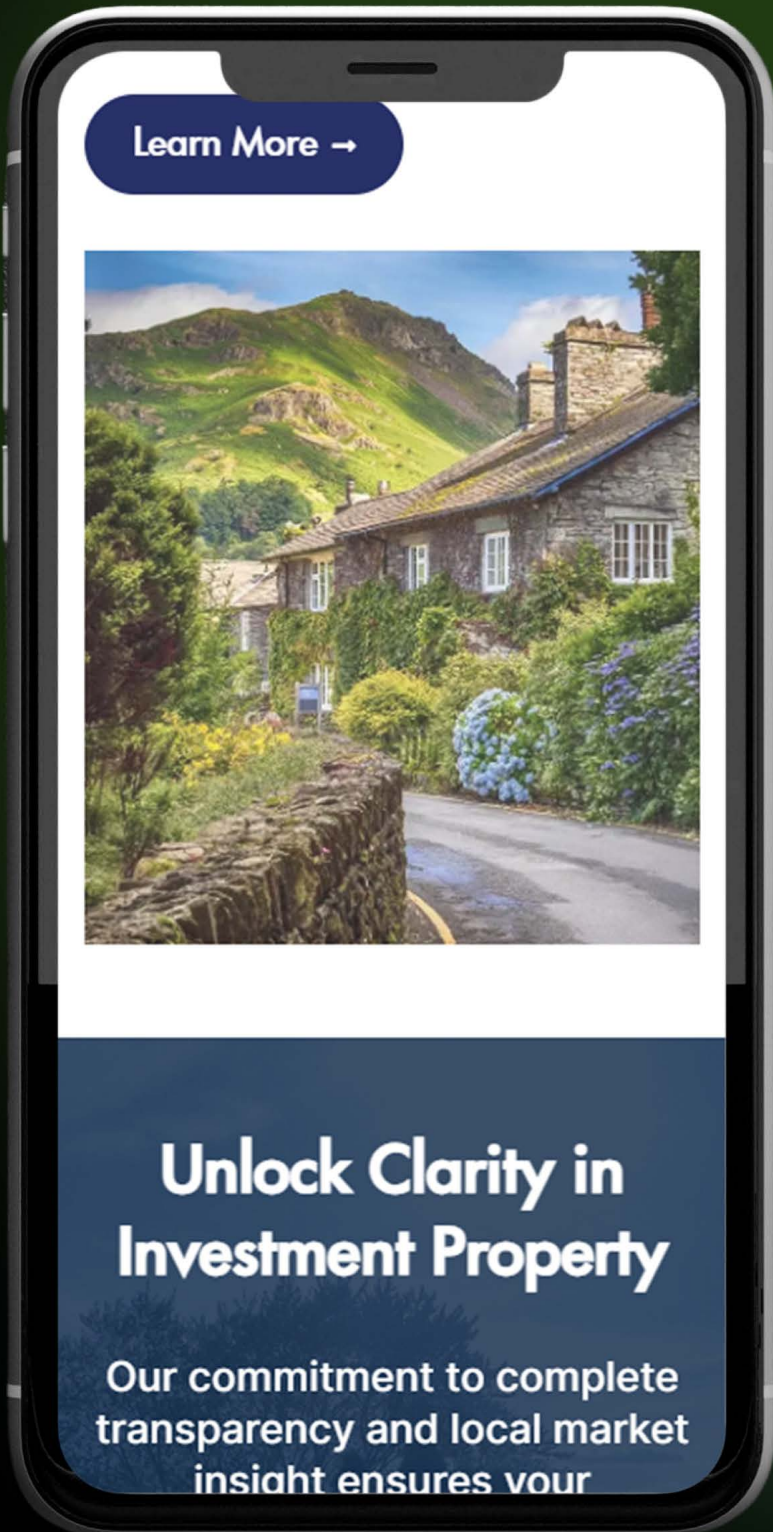
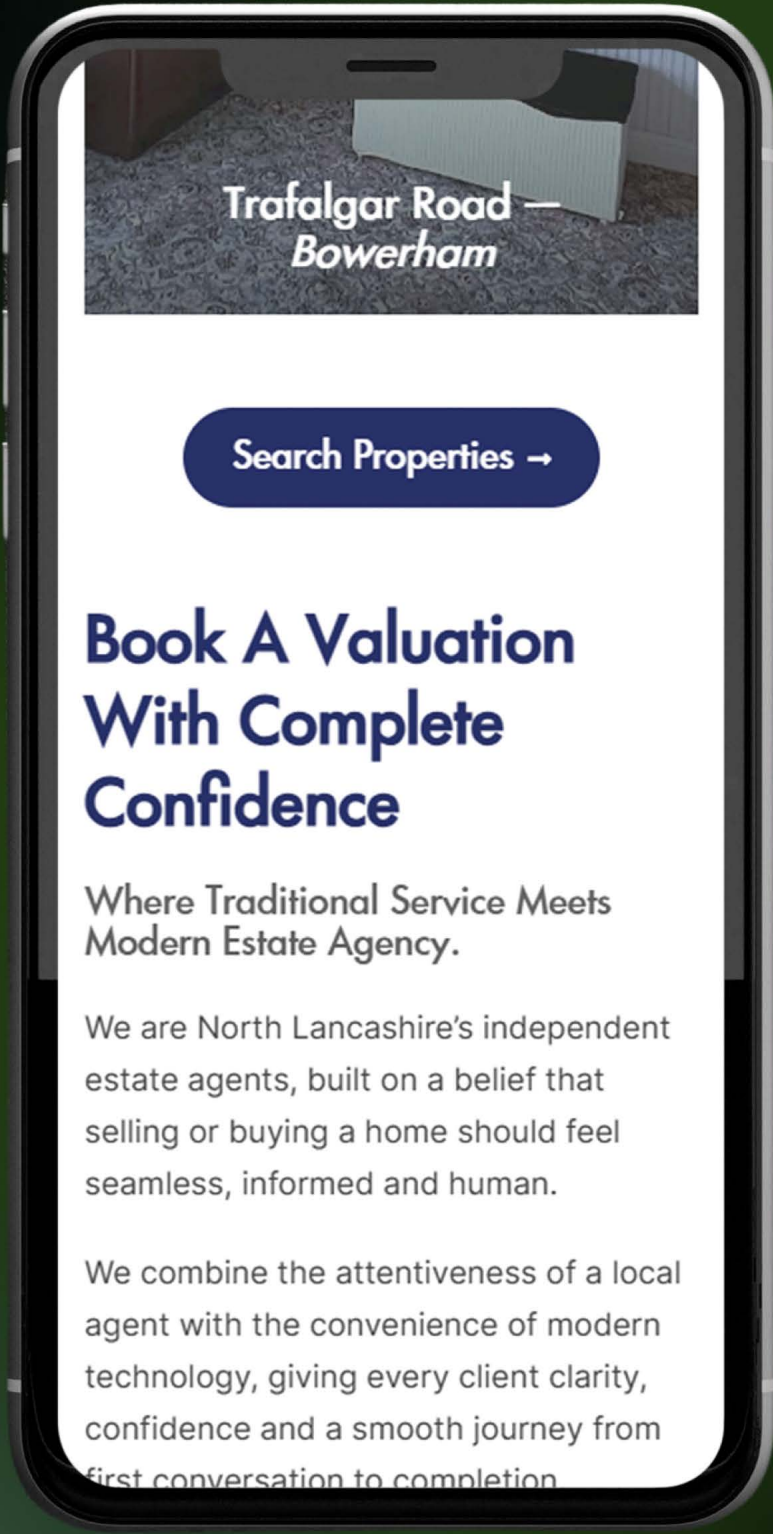
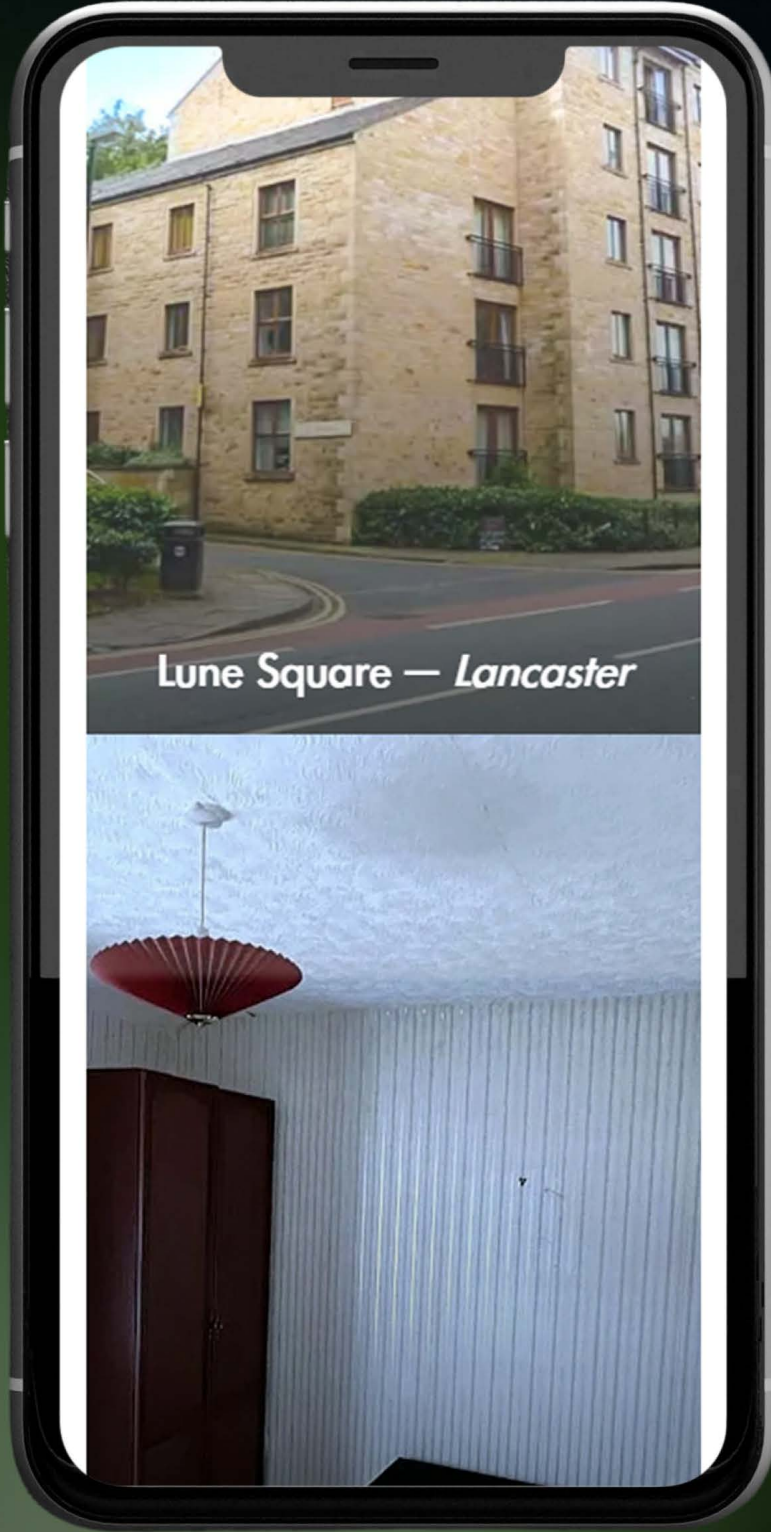
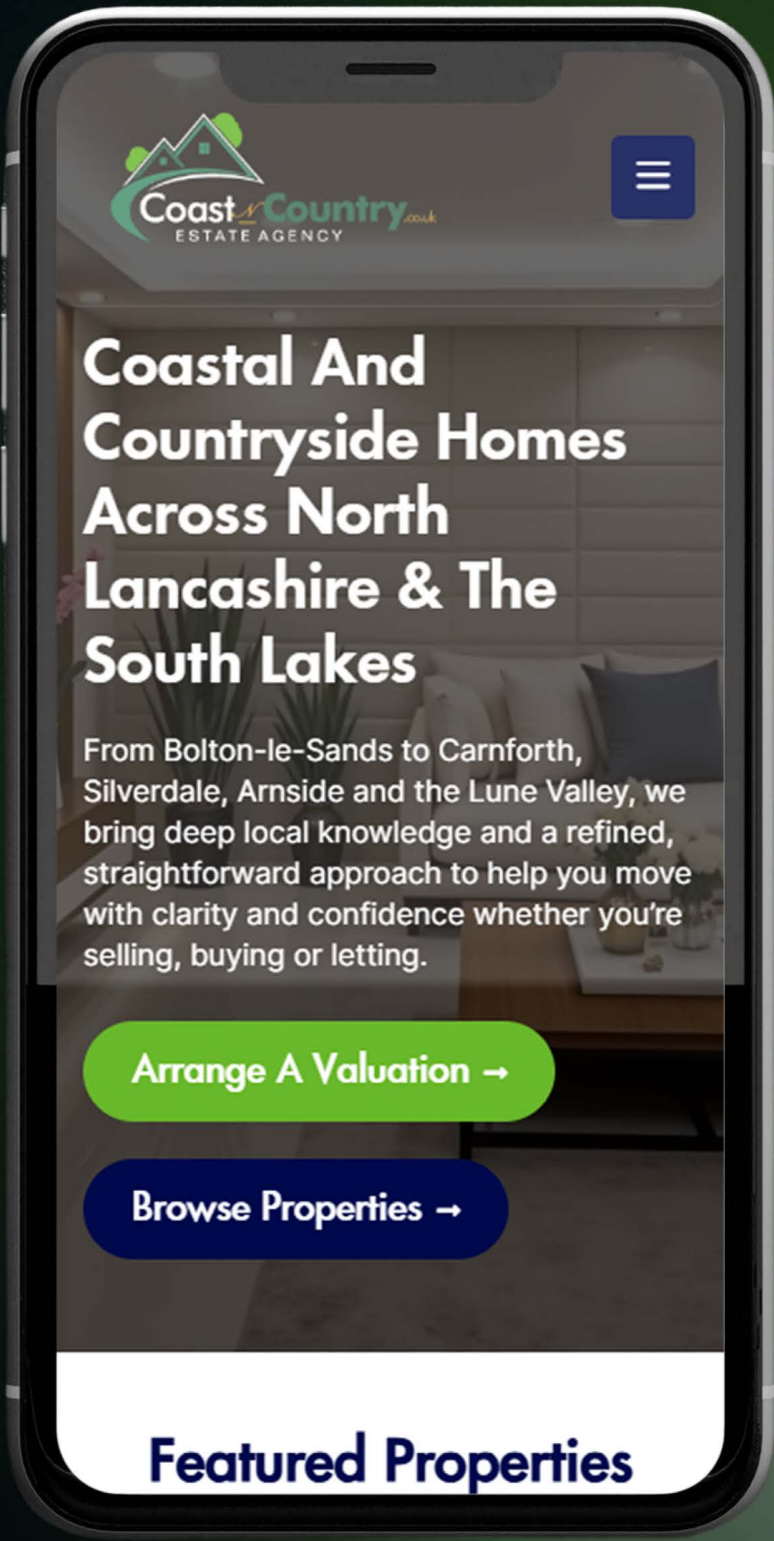
The Homepage Highlights Coast & Country's Core Strengths And Showcases Selected Work In A Clear, Easy-To-Navigate Layout. The Design Is Minimal Yet Engaging, Quickly Communicating The Brand's Value While Keeping The Focus On Clarity, Trust, And User Experience.

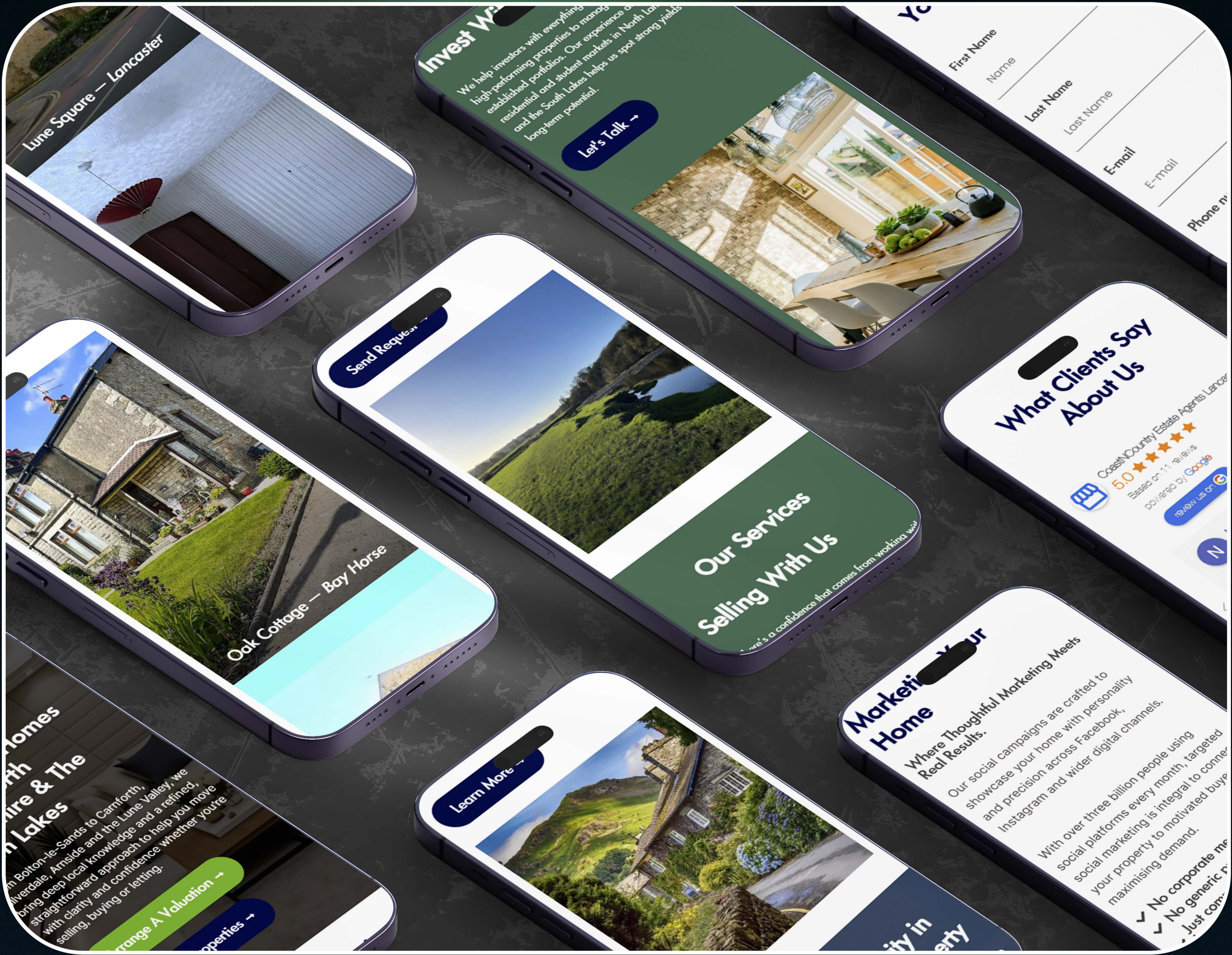
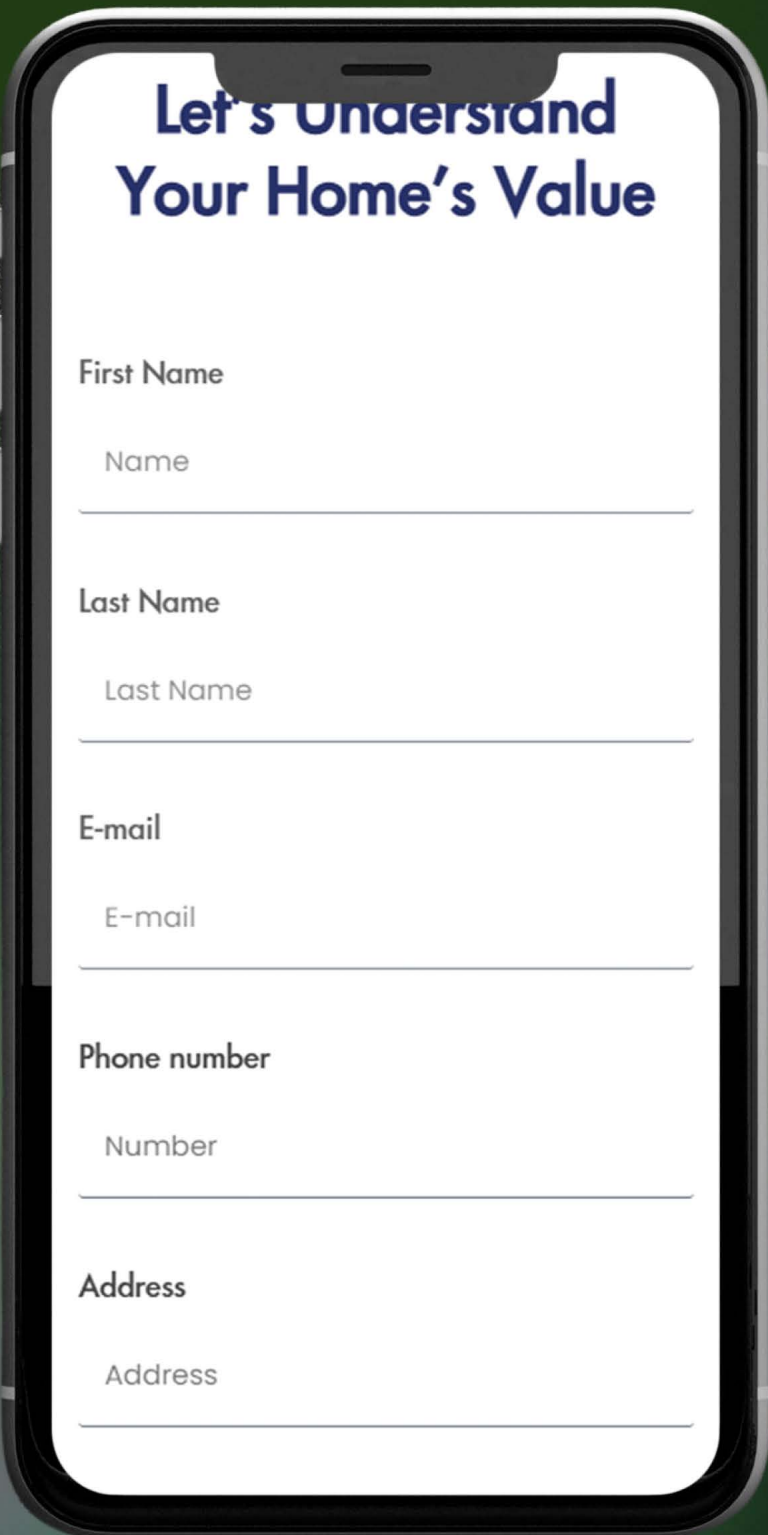
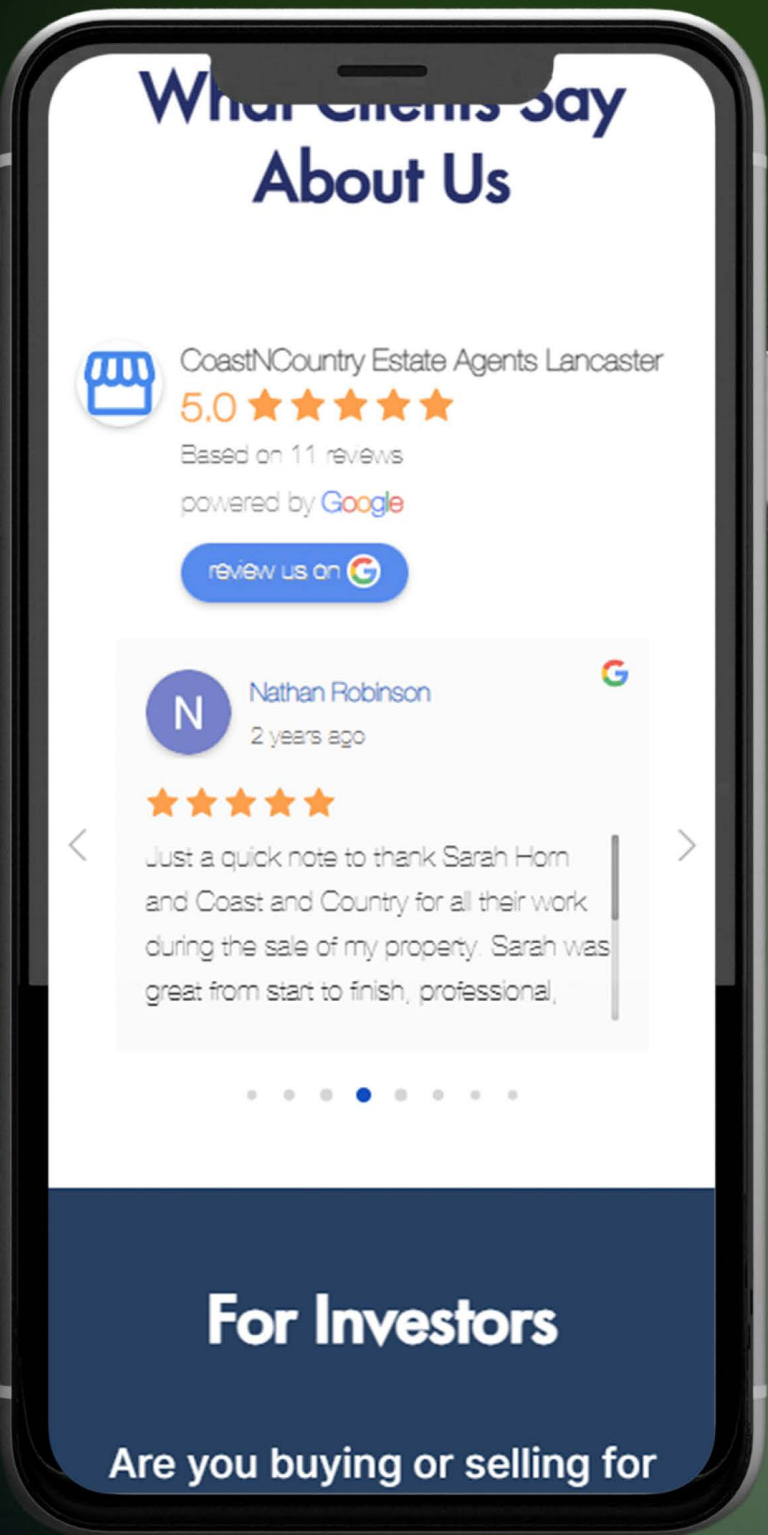
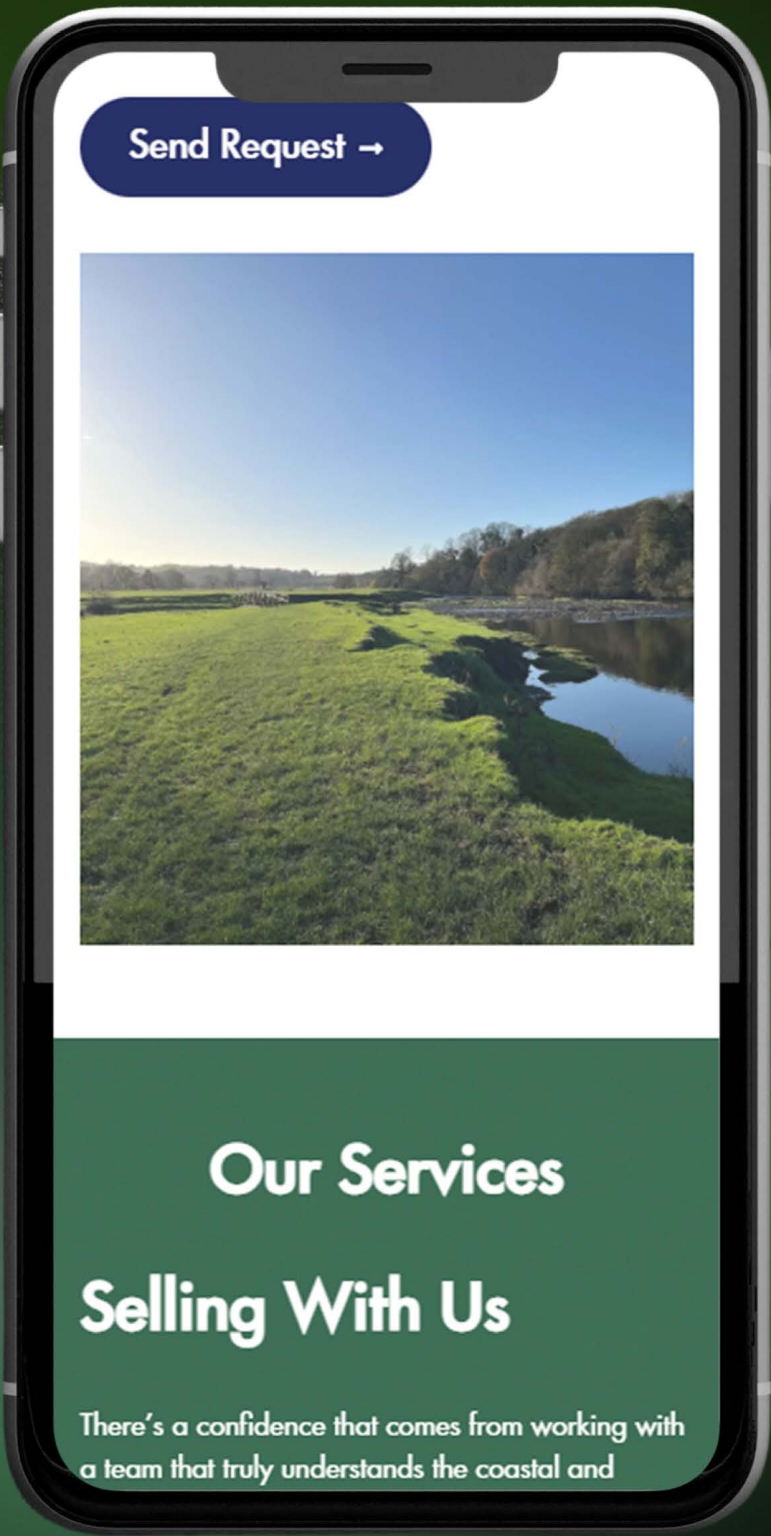
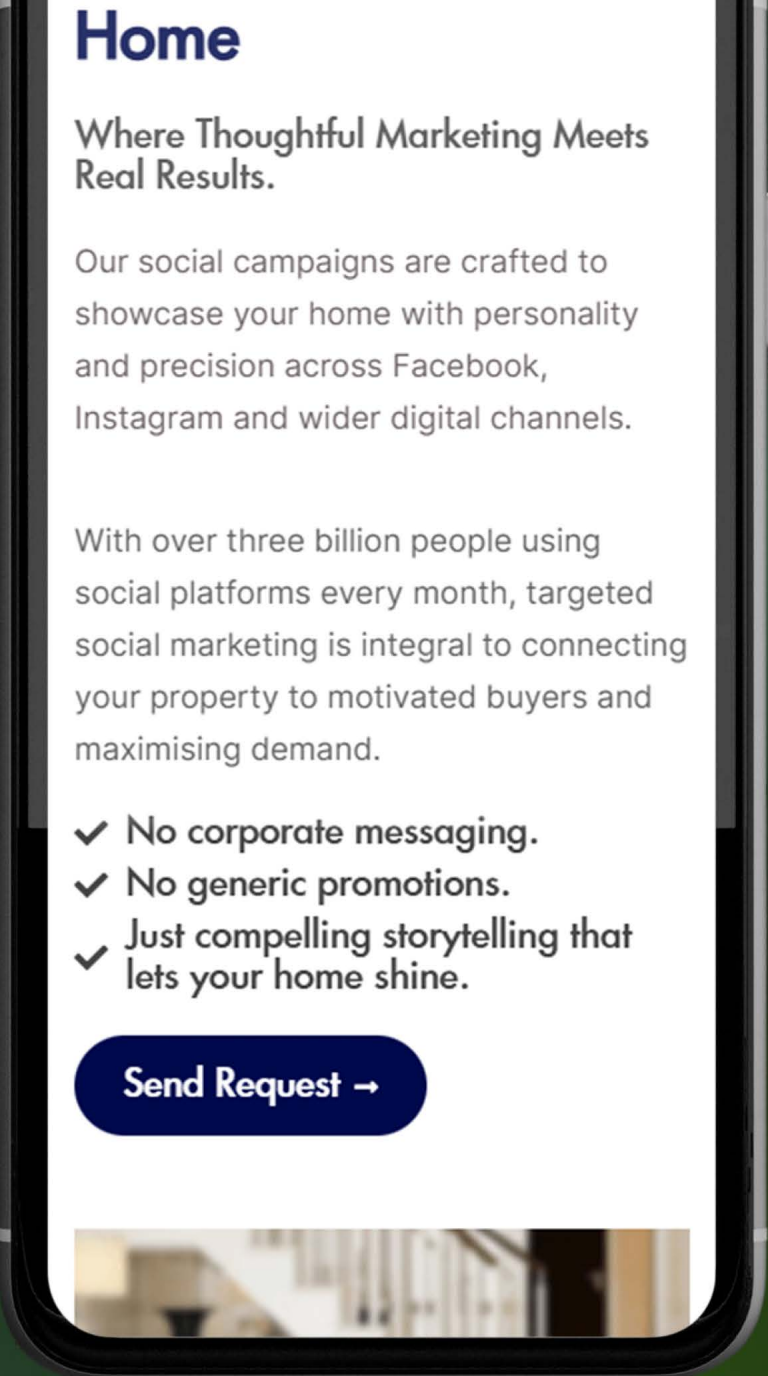
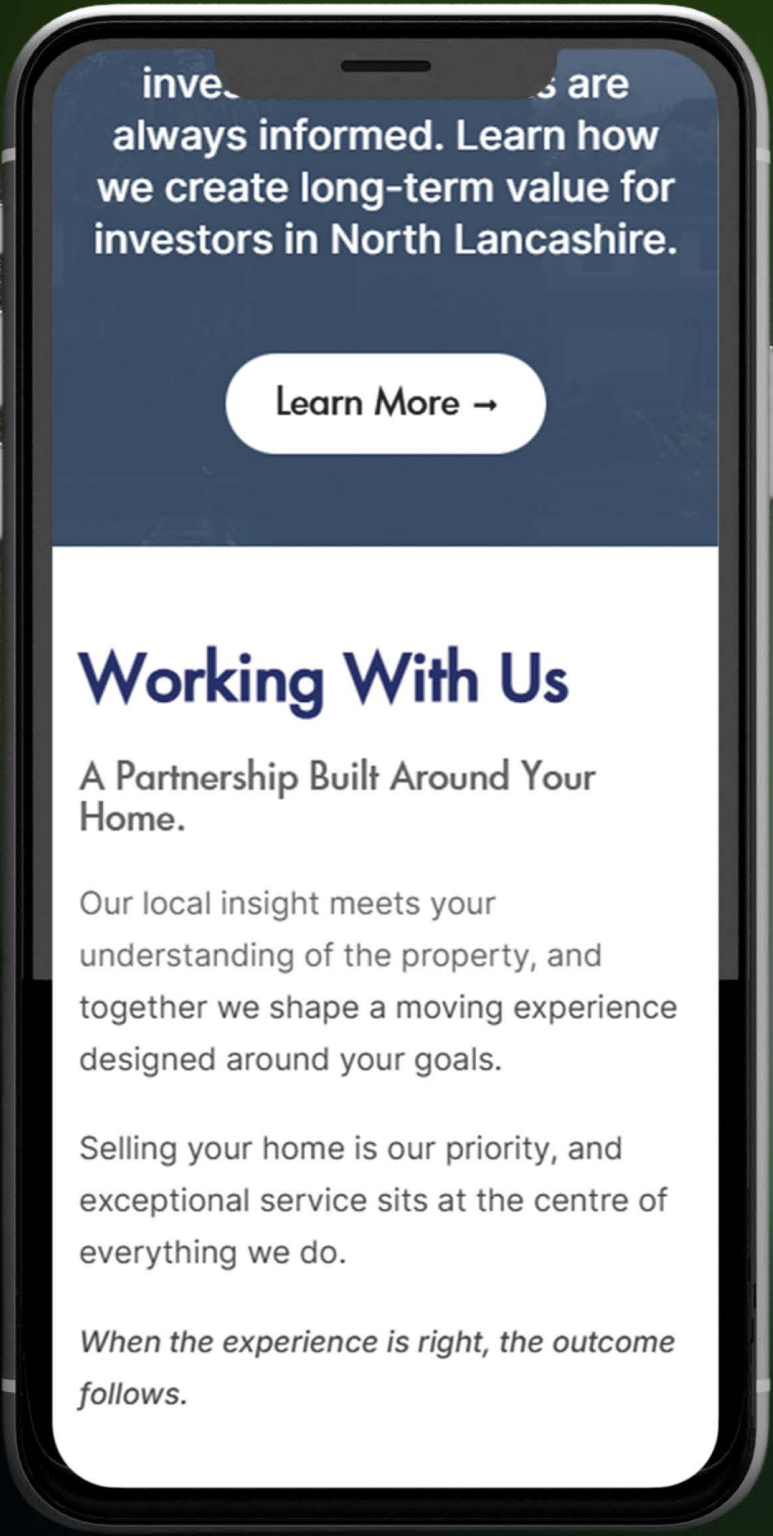


MOBILE

HOMEPAGE

Responsive Design






About Us

Coast & Country Is Built On Clarity, Trust, And Thoughtful Design.
The Brand Combines Refined Visuals With Clear Messaging To
Create A Balanced, Modern Presence That Feels Professional,
Approachable, And Aligned With Long-Term Growth Goals.



office@coastncountry.co.uk078 9929 2848



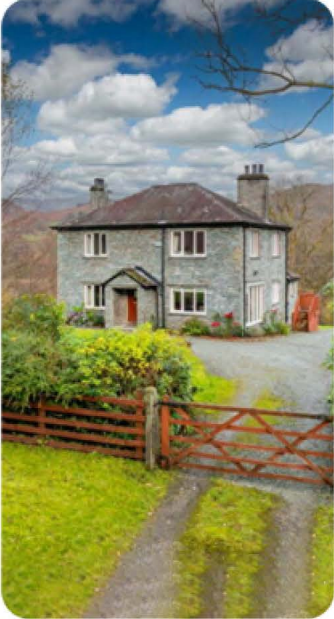
EN

HomeAboutPropertiesValuationsSellingInvestmentContact



Your Move, Handled With Care





Rooted In The Coast And The Countryside

Local insight, refined service and a calm, confident approach to moving home across North Lancashire & the South Lakes.

Coast N Country was built on a simple belief, that selling or buying a home should feel considered, well-guided and human.

We combine the attentiveness of a local independent agent with the polish and efficiency of a modern property service. Our clients come to us for expertise, but stay because the experience feels seamless, honest and quietly exceptional.

✓ This isn't just about transactions.

✓ It's about getting the move right.


A New Way To Move

Traditional values, modern delivery.

Coast N Country pairs high-level estate agency expertise with a contemporary, tech-enabled workflow. The result is a service that feels personal, hands-on and proactive without the friction or formality usually associated with the industry. We work closely with clients, not at a distance.

Your priorities shape our strategy, and every decision is made with intention.

Send Request →



Local Knowledge With Real Depth

The areas we represent aren't just postcodes, they're places we live, shop, walk and raise families.

From Bolton-le-Sands to Carnforth, Silverdale, Arnsdale and the Lune Valley, our understanding of the coastal and countryside market is lived, not researched.

We know what attracts buyers, what adds value, and how to position each property to achieve its full potential.

That level of familiarity builds confidence for us, and for the people we represent.

Send Request →

Service That Feels Different

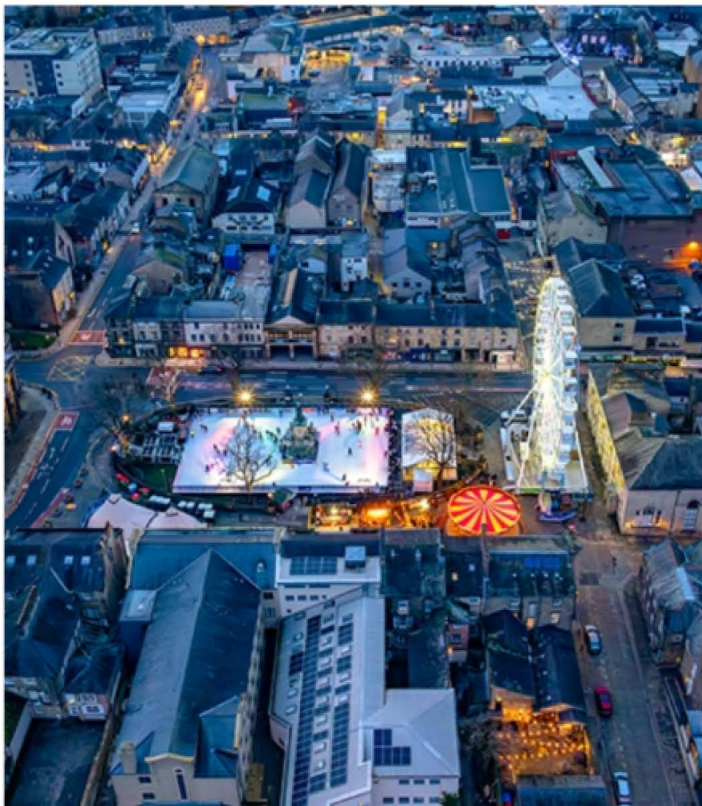
We measure success not just by outcomes, but by how our clients feel along the way.

✓ Clear communication.

✓ Constructive feedback.

✓ Support that stays steady from valuation to completion.

With over three billion people using social platforms every month, targeted social marketing is integral to connecting your property to motivated buyers and maximising demand.



There Had To Be A Better Way.

Whether you're selling, buying or investing, you deserve a partner who knows the area and knows how to get the most from your move.

Arrange A Valuation →

Meet The Team →

Browse Properties →

There Had To Be A Better Way.

— Matt Wiggins, Founder

After years of buying and selling property himself, Matt saw a recurring problem: agencies that were either disconnected, overly transactional or too busy to offer a supportive experience.

Coast N Country was created to raise the standard combining credible market expertise with a service that feels involved, transparent and genuinely looked-after.

Since purchasing his first home in 2000, Matt has continued to expand his portfolio and advise investors, homeowners and landlords across the region. His philosophy remains the same today: an estate agent should make you feel informed, respected and confident not left in the dark.



Investment Callout

Supporting portfolio growth and exit strategies with extensive experience across local property investment and management.

Learn More →



Thoughtful service, clear communication and dependable support from your first enquiry to completion.



Quick Links

- Home
- About
- Properties
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- Contact
- Blog

Our Properties

- Thurnham Mews
- Oak Cottage
- Lune Square
- Sycamore Crescent
- Trafalger Road, Bowerham

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